

#StartupLokal

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It all started in April 2010

It all began with a Twitter chat using the hashtag #StartupLokal. In April of 2010, a group of passionate individuals decided to meet at Starbucks in Jakarta. That first-ever #StartupLokal meetup sparked the creation of a vibrant community dedicated to supporting and nurturing Indonesia's local startup ecosystem. Since that initial gathering, #StartupLokal has grown into a powerful force, connecting entrepreneurs, investors, and other stakeholders who share a common vision for Indonesia's digital future.

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#StartupLokal Anniversary

Our first year anniversary is a significant achievement in the world of startups and investment. As more people learn about startups, it is a huge progress that we have made and the growth potential that lies ahead.



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#StartupLokal Kita Book



We released a book in 2011, #StartupLokal Kita, which features the stories of 18 entrepreneurs and their unique startup journeys

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Invitation by Enterprise Ireland

We learned about Startup Incubator from Enterprise Ireland, an organization established in 1998 to nurture startups and incubate them in all universities in Ireland.



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Project Eden Incubator

After our visit to various incubators in Ireland, we had the idea of bringing it to Indonesia. This program was initiated by Bernhard Soebiakto, Aulia Halimatussadiyah, Natali Ardianto, Calvin Kizana, Kevin Mintaraga, Megain Widjaja, Andi Sadha, and Nuniek Tirta Sari. Together, we established the country's first ever startup incubator, Project Eden.

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Google Visit to Project Eden



Marissa Mayer and the Google team visited Project Eden.

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Investor Idol by Project Eden



20 selected startups compete to win a prize of investment and incubation by Project Eden.

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Telunjuk Success Story

Telunjuk was established and incubated at Project Eden back in 2012. With support from Project Eden, Venture Republic, Venturra, and Lippo Digital Ventures, the company continued to flourish. Recently, in 2021, Diamond Food Indonesia acquired Telunjuk, and the company was rebranded as Kompas.co.id.



One of the early incubatees of Project Eden



Invested by Venture Republic, Venturra, and Lippo Digital Ventures



Acquired by Diamond Food Indonesia, now become Kompas.co.id

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Seminars

We have initiated over 100 meetups in the last 10 years. We are able to gather up to 500 attendees at one time. This is a great opportunity for brands to gain awareness towards more audiences.

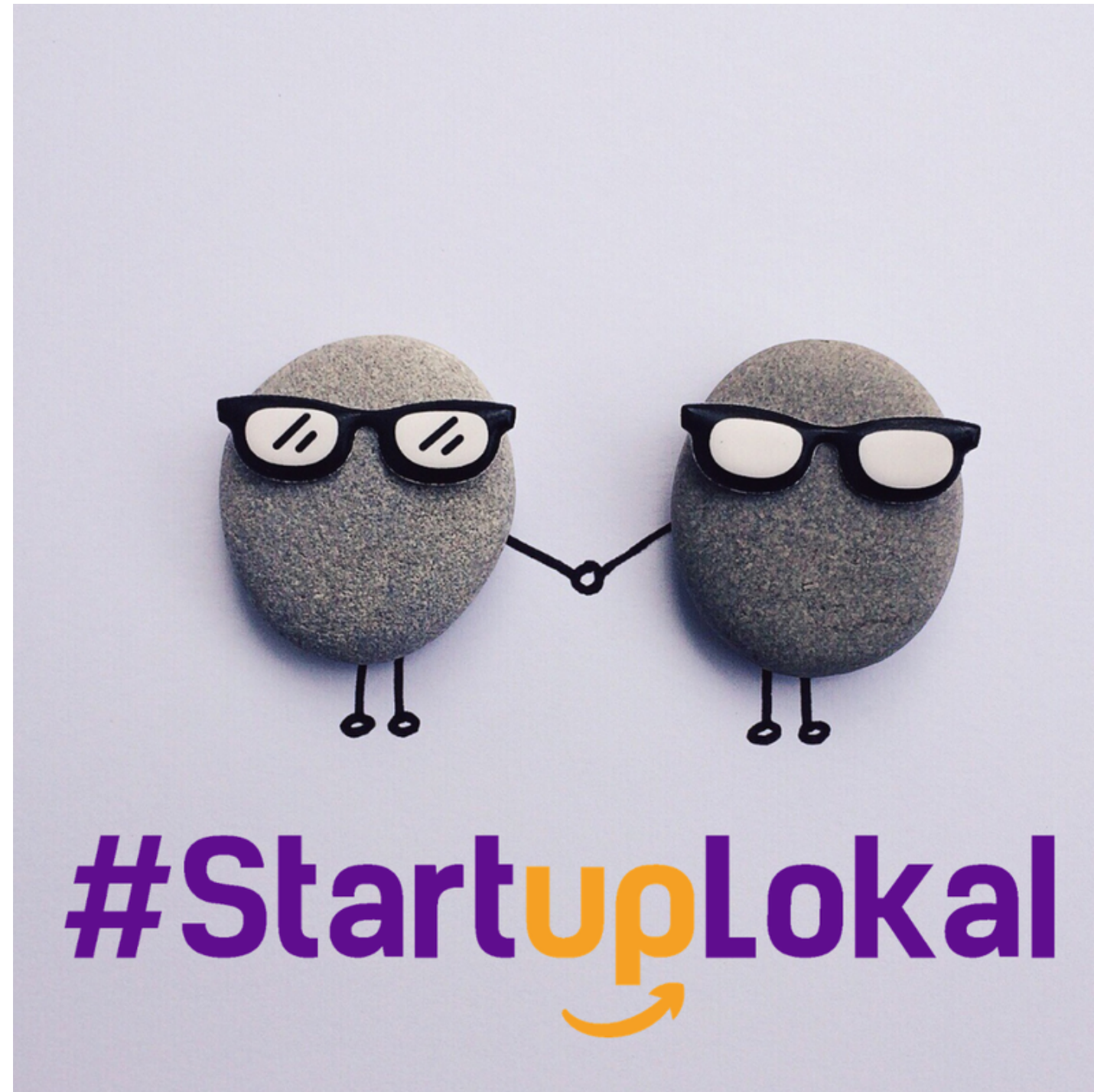
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Workshops

We also launched workshops with limited attendees, an average of 50 participants. These sessions provide practical knowledge to attendees, encouraging them to connect and collaborate with one another.



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Let's startup
together!

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